



About us

About us

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- Health Services
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Profamilia > About us



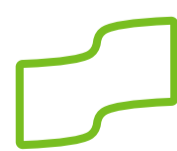
About us

Profamilia stands as Colombia's leading provider of sexual and reproductive health services and a recognized center of excellence in Comprehensive Sexuality Education across Latin America. Our commitment to advancing health rights continues to drive meaningful change, empowering communities and setting standards for the region.

What distinguishes Profamilia is its holistic approach, addressing gender inequality through an intersectional lens. Its innovative programs, grounded in scientific evidence and human rights, are crucial in tackling the country's challenges related to sexuality and gender.

With a strong nationwide presence, Profamilia has been at the forefront of shaping public policy in Colombia. Since introducing contraception in the 1970s, we've spearheaded pivotal advancements such as the national demographic and health survey in the 1990s, the emergency contraception pill in the 2000s, and mifepristone in the 2010s. Our advocacy played a crucial role in the decriminalization of abortion in Colombia.

In 2023, Profamilia made a significant impact by providing sexual and reproductive health services to 620,475 people, including over 185,000 individuals, reached through 37 social and humanitarian projects.



¡We defend sexual and reproductive rights!



Mission Vision



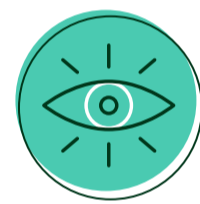
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Profamilia > Mission/Vision



Mission

We support people in fully exercising their sexual and reproductive rights, contributing to equity and poverty reduction.



Vision

To be the preferred option in the market due to the comprehensiveness, reach and accessibility of our services.



Purpose

We work so that people can fully enjoy their sexuality and exercise their reproductive autonomy.




iWe defend sexual and reproductive rights!



Health



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Profamilia > Health Services



Health Services

We provide sexual and reproductive health services to protect, promote, and guarantee sexual and reproductive rights across the country. Additionally, we develop the organization's technical and scientific guidelines to ensure high-quality care as a **Health Care Provider Institution**.



iWe defend sexual and reproductive rights!



Pharma



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Profamilia > Pharma



Pharma

We source, market, and distribute a comprehensive range of institutional and commercial products for sexual and reproductive health. By working in close partnership with distributors, wholesalers, pharmacies, and hospitals nationwide, we ensure that essential **products reach every corner of the country.**"



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Educa and youth

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Profamilia > Educa and youth



Educa and youth

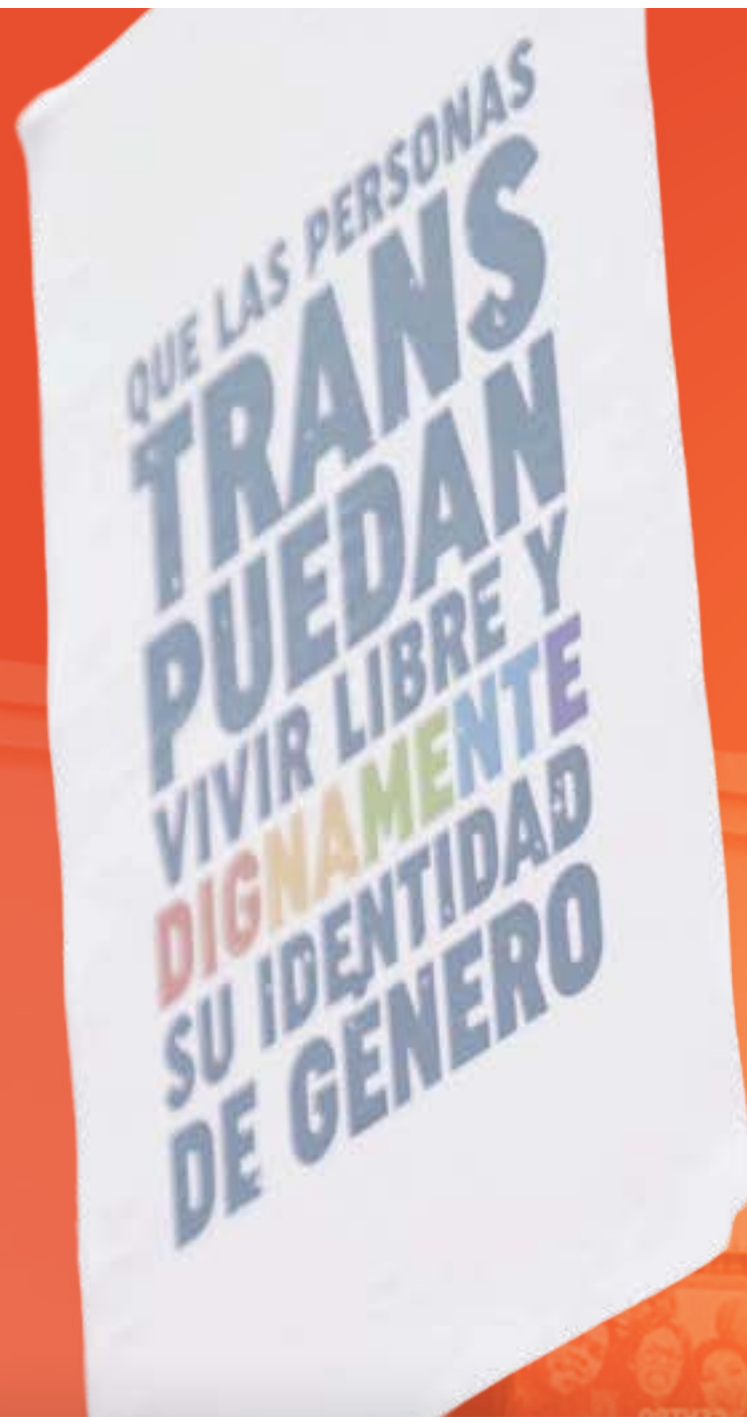
Through **Comprehensive Sexuality Education and differential health care**, we promote the agency and empowerment of girls, boys, adolescents, and young people to achieve full enjoyment of Sexual and Reproductive Rights in a **violence-free environment**.



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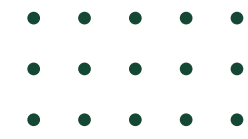


Advocacy



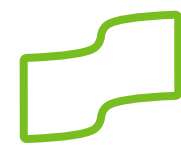
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Profamilia > Advocacy



Advocacy

We contribute to the development and strengthening of regulations and public policies by reaching out to institutions, organizations, and decision-makers to advance the country's Human, Sexual, and Reproductive Rights.



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Research



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Profamilia > Research



Research

We generate knowledge and propose evidence-based, innovative solutions to empower people to make informed decisions about their **sexual and reproductive health.**



!We defend sexual and reproductive rights!



Partners and Allies

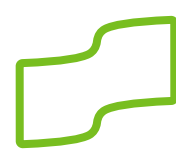
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Profamilia > Partners and Allies



Partners and Allies



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